

Economic Impact Study and Forecast



Detail the size and impact of your industry in the US economy and provide valuable data to members, media, and policymakers.

Recommended annually

WHY

The Importance

- Useful for policy makers, regulators, media, and industry
- Establishes your organization as a thought leader
- Helps members plan for the future

HOW

The Approach

- Create a proprietary econometric model using various macroeconomic data
- Utilize Bureau of Labor Statistics, government data, and private data sources

WHAT

The Value

- Size of your industry/profession
- Forecast for growth
- Contribution to US GDP
- Federal and State tax contributions
- Number of businesses
- Number of jobs created/supported
- Industry wages
- State-by-state data on the above



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