

# Event Attendee Evaluations



Identify what has the most impact on repeat attendance through comprehensive attendee evaluations and analysis.

Recommended as needed

## WHY

*The Importance*

- Assess the success of your events and identify opportunities for improvement
- Grow event attendance year-over-year
- Members have the opportunity to provide feedback
- Keep your focus on what truly matters

## HOW

*The Approach*

- Survey for event attendees after the event
- Conduct a statistical analysis of key drivers for event attendance and satisfaction

## WHAT

*The Value*

- Assessment of your event including logistical elements, content, keynotes, etc.
- Recommendations for improving the attendee event experience to increase repeat and new attendees



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