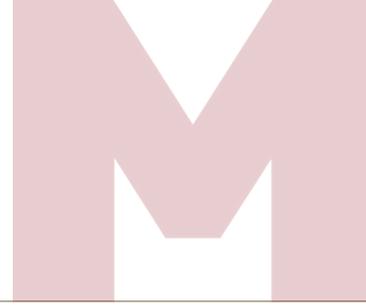


Ongoing Consulting



Leverage the expertise of our association consultants who have a combined experience of more than half a century.

Recommended monthly

WHY

The Importance

HOW

The Approach

WHAT

The Value

- Our research and consulting teams solve for critical business issues and questions
- Gain a clear vision of the future
- Custom consulting to answer any objective or need your association has
- Analysis of current issues and opportunities for change or growth
- Interviews with members, staff, and industry stakeholders
- Valuable data and findings through qualitative and quantitative analysis
- New dues models, value proposition, sponsorship ideas, different membership rate cards, and opportunities for non-dues revenue
- We can be a fractional resource in lieu of a full-time employee



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Big Red M is an industry-leading consultancy for associations seeking revenue growth through sales and strategy. Annually, our company adds millions of dollars to the bottom lines of our clients.