

Salary and Benefits Survey



Provide valuable and timely data to your members regarding salaries and benefits that allow them to stay competitive.

Recommended annually

WHY

The Importance

HOW

The Approach

WHAT

The Value

- Provides members with industry-specific salary and benefits data
- Utilize data to benchmark and adjust salaries and benefits to closer reflect industry norms
- Ensure that HR is paying your staff appropriately
- Annual online survey among all individuals and organizations in your industry
- Cross-reference Bureau of Labor Statistics salary data with self-reported data to ensure validity against industry benchmarks
- Aggregated, industry-specific salary, bonus, and benefits data from your member firms and comparable associations
- Filterable data with segmentations relevant to your industry: position, job function, company type, years of experience, education levels, geographic region, etc.



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Big Red M is an industry-leading consultancy for associations seeking revenue growth through sales and strategy. Annually, our company adds millions of dollars to the bottom lines of our clients.