

Sales Training and Coaching



Work with an experienced, dedicated sales leader to help develop your sales team's skills and position them for success.

 As needed

WHY

The Importance

- Gain an experienced, dedicated sales leader
- Develop your sales team's skills and position them for success
- Measurable goals and KPIs ensure alignment and prioritization

HOW

The Approach

- Sales leadership and support
- One-on-one coaching and team training
- Hands-on sales and prospecting assistance

WHAT

The Value

- KPI development, sales tactic refinement
- A custom, actionable training guide
- Optimized sales scripts
- Accountability to ensure KPIs are met



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Big Red M is an industry-leading consultancy for associations seeking revenue growth through sales and strategy. Annually, our company adds millions of dollars to the bottom lines of our clients.